

FINAL



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INTELLIGENT OFFICE INTEGRATES WITH UNIPASS

IntelliFlo, award-winning provider of leading-edge technology solutions for financial services intermediaries, has launched UNIPASS integration for all users. The move greatly enhances the way in which electronic and scheduled valuations already work with Intelligent Office.

The new functionality means that Intelligent Office will now offer industry standard authentication by allowing users to log on using their UNIPASS. Certain UNIPASS identification details will also be stored in Intelligent Office so advisers can easily logon from any computer and do not need to select their certificate when obtaining electronic valuations. More importantly, advisers can set up scheduled valuations, for providers who use UNIPASS, to occur as and when required without even logging in to Intelligent Office.

UNIPASS has over 22,000 users in the financial services industry. It's free to advisers, easy to use and gives access to a growing number of web sites, replacing the need for multiple user names and passwords. Security is another issue that UNIPASS addresses as it provides a single log-on mechanism that automatically authenticates users on sites they are registered with, preventing the sharing of passwords or needing to write them down.

Nick Eatock, Chief Executive Officer of IntelliFlo, commented: "This is a great step forward for Intelligent Office users making it even easier for them to obtain up to date client valuations with even fewer keystrokes and greater functionality. In the first four

days of use, we've already seen more UNIPASS enabled valuations than we saw in the whole of February.”

”Obtaining valuations can play a huge part in an adviser’s working day so changes such as this which increase efficiency and make life easier directly boost adviser effectiveness and capabilities,” commented Paul Pettitt, Managing Director of Origo. “By more tightly integrating UNIPASS into its software, IntelliFlo is streamlining the whole process, which will result in even greater benefits for its users. It would be great to see other technology companies follow suit to help advisers throughout the industry to profit from ebusiness.”

Peter Brutin, Sales Technology Manager for Standard Life, added: “Advisers using IntelliFlo will now find it even easier to get up to date valuations from a wide range of product providers. The significant growth of online valuation requests that Standard Life has seen in the last year suggests that IntelliFlo is delivering a service that advisers really will value as they gain real business benefits.”

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Editors’ notes

IntelliFlo has been providing Information Technology services to companies large and small since its formation in 1997. Its team of dedicated IT and business professionals have collective expertise across many different markets and are highly skilled in a whole host of technologies. They have proven experience in delivering effective solutions meeting a wide range of business needs. In the last year IntelliFlo has made over 800 major enhancements to Intelligent Office and continues to deliver further enhancements to the product at a rapid rate.

Nick Eatock founded the original IntelliFlo business in 1997 and has built the company into a leading software provider to the financial services market. Nick also spearheaded the MBO of the company in 2004 enabling IntelliFlo to move to its next stage as an extremely well-funded operation providing strong enterprise technology with an impressive and growing client base.

IntelliFlo were named “Best Technology Software Provider” at the 2007 Professional Adviser Awards.

UNIPASS digital certificates provide high levels of authentication and trust, and substantially reduce the risks of Internet commerce for the financial services industry. Using a high specification for the creation of the certificates, combined with a robust authentication of potential users, UNIPASS removes a significant barrier to the acceptance of online trading – a single logon mechanism which is free to financial intermediaries.

For further information or to sign up for UNIPASS please visit: www.unipass.co.uk