



To: News Editors

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INSURANCE GIANTS' VALUATIONS GO LIVE ON INTELLIGENT OFFICE

Insurance giants AXA, Legal & General and The Hartford now offer contract enquiry – instantly accessible electronic valuations – through IntelliFlo's market-defining Intelligent Office system, bringing the number of providers live with this function to 16.

The only totally web-based solution in the market, Intelligent Office offers a comprehensive range of front and back office features to its users, including full fact find; research tools; suitability letters; client management; workflow visualisation; compliance; risk-based file checking; automated reconciliation, commissions and payment. Dashboards provide summaries of work in progress and quick navigation across the system keep Intelligent Office's organisational power at its users' fingertips at all times.

Intelligent Office, which already has over 4,600 users, can be fully and dynamically scaled, from one-person operations right up to major multi-nationals. As it is entirely web-based, updates can be rolled out simultaneously and continuously, making improvements swift, smooth and future-proof. And since there is only one version of the system at any time – the live one – it is always fully supported.

Nick Eatock, Chief Executive Officer of IntelliFlo said, "We are delighted to be working with these high profile brands and helping them to ensure they offer clients the best and one of the most efficient web based valuations services available."

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Editors' notes

IntelliFlo (www.intelliflo.com) has been providing Information Technology services to companies large and small since its formation in 1997. Its team of dedicated IT and business professionals have expertise across many different markets and technologies, with proven experience delivering effective solutions to a wide range of business needs. In the last year alone IntelliFlo has made over 1,100 major enhancements to Intelligent Office and continues to deliver further improvements at a rapid rate.

Nick Eatock founded the original IntelliFlo business in 1997, building the company into a leading software provider to the financial services market. Nick also spearheaded the management buy-out of the company in 2004 enabling IntelliFlo to become an extremely well-funded operation, providing strong enterprise technology to an impressive and growing client base.