



PRESS RELEASE

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Seven Investment Management (7IM) and IntelliFlo link to benefit Advisers & Wealth Managers

Another operational advance for professional Advisers and Wealth Managers – this has been achieved with an automated systems linkage and interface being established between IntelliFlo, provider of Intelligent Office, the award-winning web based financial front-and back-office system, and 7IM.

Through this linkage Advisers will be able to have their investments and platform data along with their client financial planning data linked together to provide a single point of access of client data and information.

Intelligent Office has a wide range of front and back office features including full fact find, research tools, suitability letters, client management, workflow, compliance, risk-based file checking and commissions management. The system also features dashboards that provide a summary of work in progress for each user and facilitate quick navigation to different parts of the system, depending on the task in hand.

To complement this, the 7IM discretionary, multi manager and Tethys platform services can now interface directly with Intelligent Office. As a result the following key benefits have already been identified:

- removal of re-keying, which reduces both error rates and costs
- automatic access to updates of both software and investment data
- easy provision of a comprehensive view of client data on line
- greater opportunity for use of client relationship management services to enable the adviser to prospect and develop new business opportunities.

Peter Matthew, Director of Jacksons Financial Services, one of Cornwall's longest established financial services firms, said "At Jacksons we were looking for a hosted database system, which could be maintained by the host, which would in turn reduce our IT burden. Signing up with IntelliFlo means we now no longer have to back up our database, all the funds are pre-populated and prices maintained. Importantly, we can all access the database from wherever there is an internet connection."

Jacksons recently moved away from 1st Software because of the infrequency of automated updates and limited access away from the office.

Peter Matthew added "The system is becoming the backbone of our business as the MI reports, electronic valuations, commission reconciliation and client profitability tools are quickly becoming invaluable. As a partner firm with 7IM, the news of their new link to Intelligent Office is very exciting, as it will further automate our systems, enabling us to concentrate on giving great service to our clients."

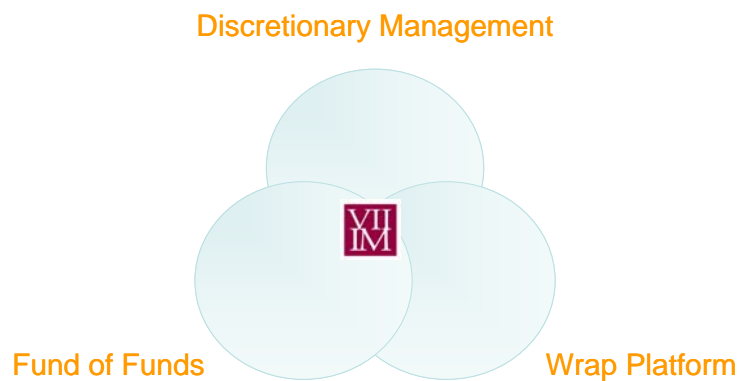
Nick Eatock, CEO of IntelliFlo said “We are delighted to partner with 7IM and provide further best-of-breed integration in the marketplace. We believe this will further benefit our user firms in achieving significant efficiency benefits within their business processes.”

Graham Stott, 7IM’s IT Director, added “We feel that it is vital that the industry help professional advisers and wealth managers to cut out unnecessary costs and get the full benefit of integrated software and IT solutions. The theory of many developments may be wonderful, but it is the practical and tangible innovations such as this, that can really show the true benefits of integration for advisers.

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Notes to editors:

What Does 7IM Do?



7IM provides investment services to professional wealth managers, planners and advisers. As per the diagram, these include:

- Independent discretionary investment management with advice
- A range of multi manager portfolios
- An investment and trading platform designed with complete open architecture for users

7IM went live in the first quarter of 2002 initially with its Discretionary Management service, and thereafter introduced its range of Multi Manager OEICs and Wrap Platform "Tethys", and has in excess of £1.5 billion of client assets under its management and administration for professional planners, advisers and wealth managers.

The Discretionary Management structure innovated by 7IM operates on a single fee related to the portfolio value, with no trading commissions or extra charges. The service is supported by investment experts for clients and their advisers. The single fee incorporates all portfolios for a family in order to be more cost effective and provide better value for investors and includes PEP & ISA charges.

7IM focuses on a discipline of ongoing asset allocation and having no in-house investment managers, preferring to access independent institutional calibre investment managers from around the world.

The investment and trading platform (Tethys) has been designed and built by 7IM’s own in-house technology team led by its Director and 7IM co-founder, Graham Stott. This has been designed to be completely open in its architecture, providing open market choice for advisers selecting their own investments and tax wrappers.

- **7IM** is a division of Killik & Co. As one of the UK's leading independent financial services groups, Killik & Co provide financial planning, investment management and stockbroking services. Additionally, the Firm offers a range of corporate services that provide share scheme administration and executive counselling.
- The Killik & Co partnership was founded in 1989 and operates from 13 branch offices in, and around, Greater London. It looks after approximately £3 billion on behalf of over 25,000 private clients.
- Killik & Co is authorised and regulated by the Financial Services Authority and is a member of the London Stock Exchange. Its principal place of business is 46 Grosvenor Street, London W1K 3HN. A list of the Partners and branch offices is available upon request. To telephone all offices please call 020 7337 0400 or see the website at www.killik.com.

7IM Milestones & Innovations:

- First Sterling On Line Wrap Account launched January 2002 with ongoing Asset Allocation on:
 - Global Equities
 - Global Fixed Interest
 - Index-Linked
 - Cash
- SIPP links established 2002
 - James Hay/P&Y/SippCentre(AJ Bell)/Suffolk Life/Winterthur
- First White Label live January 2003
- 7IM OEIC live January 2004
- Evergreen SMA mandate launched February 2004
- Commodities introduced May 2004
- Private Equity introduced June 2004
- Commercial Property introduced October 2004
- Corporate SIPP launched February 2005
- 7IM Tethys Platform live July 2005
- 7IM OEIC Fund of Funds pass £250m August 2005
- New 7IM Income Fund launched September 2005
- Hedge Funds introduced November 2005
- 7IM achieves £1 billion under asset allocation January 2006
- Aon Asian Multi Manager introduced March 2006
- Timber & Infrastructure introduced October 2006
- Ethical OEIC launched February 2007

Website: www.7im.co.uk

IntelliFlo:

IntelliFlo has been providing Information Technology services to companies large and small since its formation in 1997. Its team of dedicated IT and business professionals have collective expertise across many different markets and are highly skilled in a whole host of technologies. They have proven experience in delivering effective solutions meeting a wide range of business needs. In the last year IntelliFlo has made over 1,100 major enhancements to the award-winning Intelligent Office product and continues to deliver further enhancements to the product at a rapid rate. IntelliFlo won “Best Technology Software Provider” in the Industry in the Professional Adviser 2007 Awards.

Nick Eatock founded the original IntelliFlo business in 1997 and has built the company into a leading software provider to the financial services market. Nick also spearheaded the MBO of the company in 2004 enabling IntelliFlo to move to its next stage as an extremely well-funded operation providing strong enterprise technology with an impressive and growing client base.

Website: www.intelliflo.com