

FINAL



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INTELLIFLO LAUNCHES CLIENT PORTAL WITH INTELLIGENT OFFICE

IntelliFlo, award-winning provider of leading-edge technology solutions for financial services intermediaries, this week announces the launch of a unique client portal available to all users of Intelligent Office at no extra cost. IntelliFlo is the first software provider in the market to provide the facility of instant 24/7 access to information to IFAs' clients, helping IFAs to build closer ties with clients.

The new Intelligent Office client portal allows an IFA firm's clients to log in via the company's website. Clients can see a dashboard summary of their details and portfolio, complete or access their fact find and view their Portfolio Report. It enables them to e-mail their adviser direct with queries or questions and obtain quotations and on-line valuations.

Clients can log in via the IFA company's website or through a non-branded portal provided by IntelliFlo.

Nick Eatock, Chief Executive Officer of IntelliFlo, commented: "The Client portal is a new tool to help IFA firms forge stronger and closer relationships with their clients. By offering an enhanced service that clients can access 24/7, this allows them to get an accurate view of their investments at any time – just like checking their bank balance online."

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Editors' notes

IntelliFlo: Professional Adviser Best Technology Software Provider 2007

Intelligent Office is the premier **Net Native** front and back office system for Independent Financial Advisers and Mortgage Brokers. It is a totally Internet based system, so does not require the cost of additional software or hardware to run which makes it unique within the current UK IFA community. It has a proven track record in functionality, scalability and performance with thousands of users accessing the system every day.

IntelliFlo has been providing Information Technology services to companies large and small since its formation in 1997. Its team of dedicated IT and business professionals have collective expertise across many different markets and are highly skilled in a whole host of technologies. They have proven experience in delivering effective solutions meeting a wide range of business needs.

In the last year IntelliFlo has made over 1100 amendments to Intelligent Office and continues to deliver large and small enhancements to the product at a rapid rate. Typically enhancements requested by clients are delivered for free within two months.