



INTELLIFLO WINS AWARD AS BEST INDUSTRY TECHNOLOGY PROVIDER

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IntelliFlo, the UK's fastest growing solution provider for financial intermediaries, has been voted as the 'Best Technology Software Provider' in the Professional Adviser awards, 2007. The ceremony was held at the Grosvenor House Hotel in London on 30th January.

The category was decided by thousands of financial advisers nationwide who chose from the leading six solutions providers in the industry. IntelliFlo was chosen as the best in class solution provider.

Intelligent Office has a wide range of front and back office features including full fact find, research tools, suitability letters, client management, workflow, compliance, risk-based file checking and commissions management. The system also features dashboards that provide a summary of work in progress for each user and facilitate quick navigation to different parts of the system, depending on the task in hand.

Intelligent Office, which already has over 4,000 users, is fully scaleable meaning that it can be used by any size of organisation from a one-man band to a multi-national company, and organisations can easily add more users.

The award was presented to Nick Eatock, chief executive of IntelliFlo, who commented: *"We are delighted to have won this prestigious award, especially as the voting system ensures that it is a direct representation of the views of financial advisers themselves. This very much proves how the industry is changing and how our best-of-breed, affordable technology built on an advanced web platform is delivering significant benefits to our customer base."*