

FINAL



MONEY PORTAL SIGNS UP WITH INTELLIGENT OFFICE

23 May 2007

Financial services group Money Portal Plc has chosen Intelligent Office from IntelliFlo to provide front and back office technology for its 1,200 advisers. Intelligent Office has already been rolled out to 880 users within the Money Portal Group and will be made available to 300 more users in the next few months.

The comprehensive data migration process involved incorporating over 25 million records into Intelligent Office from Money Portal's old systems. Due to the success of the initial implementation with Bates Millfield, plans to introduce Intelligent Office to Bates and Sage have been brought forward.

Intelligent Office, the only totally web-based solution in the market, has a wide range of front and back office features including full fact find, research tools, suitability letters, client management, workflow, compliance, risk-based file checking and commissions management. The system also features dashboards that provide a summary of work in progress for each user and facilitate quick navigation to different parts of the system, depending on the task in hand.

Intelligent Office, which already has over 4,600 users, is fully scalable meaning that it can be used by any size of organisation from a one-man band to a multi-national company, and organisations can easily add more users.

Andrew Firth, Chief Operating Officer, of Money Portal Plc commented, "We need a scalable, flexible system that can grow with us as we grow our business. Our advisers expect us to provide excellent services and Intelligent Office brings the level of quality and broad functionality that we were looking for. The fact that Intelligent Office is web-

based means that as we move into the wireless world our advisers will be able to access their system anywhere, anytime, which is excellent news.”

Nick Eatock, Chief Executive Officer of IntelliFlo added, “We are delighted to add Money Portal Plc to our client list. This is one of the fastest growing groups in the market and we look forward to supporting them as their business expands.”

For further information please contact:

Fiona Harris/Jennie Denholm, Quill Communications 020 7758 2230

Nick Eatock, IntelliFlo 020 8481 1110

Editors’ notes

IntelliFlo has been providing Information Technology services to companies large and small since its formation in 1997. Its team of dedicated IT and business professionals have collective expertise across many different markets and are highly skilled in a whole host of technologies. They have proven experience in delivering effective solutions meeting a wide range of business needs. In the last year IntelliFlo has made over 800 major enhancements to Intelligent Office and continues to deliver further enhancements to the product at a rapid rate.

Nick Eatock founded the original IntelliFlo business in 1997 and has built the company into a leading software provider to the financial services market. Nick also spearheaded the MBO of the company in 2004 enabling IntelliFlo to move to its next stage as an extremely well-funded operation providing strong enterprise technology with an impressive and growing client base.

Money Portal background information

Money Portal Plc was founded in 2001 by the current CEO, Richard Craven, with the vision to create a financial services group to challenge the market, and has grown to become a major player in UK financial services, with over 1200 affiliated advisers and over 750,000 clients across its advised and direct offer businesses.

Money Portal partner with quality financial advisers who want to grow the value of their client bank through true client relationships based on service and value. They built the advisory business through several successful acquisitions, and are now the service provider to one of the largest affiliated groups of advisers in the UK, and a significant distributor of financial services products. Top 5 by adviser numbers, top 5 by revenue, top 2 by client assets, top 10 by client mortgage lending, and number 1 for overall growth.

They raised £25 million of new capital in March 2006 and have a strong balance sheet, efficient operating model and “clean compliance” position which give a platform for further growth.