

FUNDSDNETWORK INTRODUCES BULK VALUATIONS WITH INTELLIFLO

- **Reporting can now be more efficient and less time consuming**
- **Bulk valuation reports now integrate with Intelligent Office**

London, 02 December Fidelity FundsNetwork™ has made significant valuation enhancements allowing advisers to upload their entire unwrapped and ISA client holdings directly into IntelliFlo's Intelligent Office software solution. This process enables IFAs to value their whole book with one simple step thus saving valuable time, increasing efficiency and improving the accuracy of the data they hold within the system.

This latest enhancement will allow advisers to:

- Upload both Fidelity and FundsNetwork unwrapped fund holdings into Intelligent Office
- All holdings will be provided in the same report, so no need to request individual accounts
- Produce an exception report which highlights any accounts/plan years where there may be an anomaly
- More easily reconcile their FundsNetwork clients and commission payments when used in conjunction with existing E-Commission reports

Nick Eatock, IntelliFlo Chief Executive Officer said, "We are delighted to be developing our relationship with Fidelity FundsNetwork which means a greater degree of integration, with the resultant efficiency enhancements for advisers using the platform. We look forward to continuing our work with the FundsNetwork team to develop further efficiencies in the future."

Rob Fisher, Head of UK Retail Marketing at Fidelity, comments: "This latest development allows us to make bulk client reporting a simpler and more efficient process for advisers. By enhancing our valuation reporting service with Intelliflo, back office reporting, which is a time consuming but necessary day-to-day requirement for an adviser will become an easier task thus giving advisers more time to spend on client facing activities."

- ENDS -

Notes to editors:



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For further information on behalf of Fidelity, please contact:

Ali Boyle
Fidelity International
01737 887 881
07904 996086
alison.boyle@fil.com

Sam Slator
Fidelity International
01737 837 847
07841 783882
sam.slator@fil.com

Press office address: Fidelity International, Kingswood Place, Millfield Lane, Lower Kingswood, Tadworth, Surrey, KT20 6RP

For further information on behalf of IntelliFlo, please contact:

Fiona Harris
Quill PR
020 7758 2233
fiona@quillpr.com

Abigail Koch
Quill PR
020 7758 2238
abigail@quillpr.com

Nick Eatock
IntelliFlo
020 8481 1110
nick.eatock@intelliflo.com

IntelliFlo Limited (www.intelliflo.com)

IntelliFlo has been providing Information Technology services to financial services companies, both large and small since its formation in 2004. Its team of dedicated IT and business professionals have expertise across many different markets and technologies, with proven experience delivering effective solutions to a wide range of business needs. In the last year alone IntelliFlo has made over 1,100 major enhancements to Intelligent Office and continues to deliver further improvements at a rapid rate. Intelligent Office is the fastest growing solution in the marketplace.