



FOR INFORMATION

19 March 2008

MICROSOFT GOLD FOR INTELLIFLO

IntelliFlo today announces it has attained Gold Certified status in the Microsoft Partner Program with a competency in Business Process and Integration and Custom Development Solutions, recognizing IntelliFlo's expertise and total impact in the technology marketplace. As a Gold Certified partner, IntelliFlo has demonstrated expertise with Microsoft technologies and proven ability to meet customers' needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the marketplace.

Intelligent Office offers a comprehensive range of front and back office features to its users, including full fact find; research tools; suitability letters; client management; workflow visualisation; compliance; risk-based file checking; automated reconciliation, commissions and payment. Dashboards provide summaries of work in progress and quick navigation features allow for easy access to all records at the touch of a button. Intelligent Office is the fastest growing solution in the marketplace.

IntelliFlo chief executive Nick Eatock said:

"We are extremely pleased to have attained Gold Certified status in two categories in the Microsoft Partner Program. This allows us to clearly promote our expertise and relationship with Microsoft to our customers. The benefits provided through our Gold Certified status will allow us to continue to enhance the offerings that we provide for customers."

Karl Noakes, Director of the Partner Development Group at Microsoft, said:

"Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities. They need to trust in someone that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer

experience with our technologies. As a Microsoft Gold partner, IntelliFlo can offer its customers the reassurance of a truly professional organisation with the backing of Microsoft's resources."

As one of the requirements for attaining Gold Certified Status, IntelliFlo had to declare a Microsoft Competency. Microsoft Competencies are designed to help differentiate a partner's capabilities with specific Microsoft technologies to customers looking for a particular type of solution. Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry.

Competency: Business Process and Integration

The Business Process and Integration Competency is designed for Microsoft Certified and Gold Certified Partners with proven proficiency in implementing and deploying server-based portals for driving Internet commerce and business applications using Microsoft tools and software. Delivering the high levels of reliability and availability needed for business-to-customer Web sites requires not only great technology but also the competency to plan, deploy, support and migrate those solutions. Microsoft Gold Certified Partners enrolled in this competency have demonstrated knowledge of, and experience with, the deployment of Internet-based solutions and infrastructure using Microsoft tools and software.

"Partners play a critical role in delivering solutions to our customers that complement their applications and services," said Karl Noakes, Director of the Partner Development Group at Microsoft. "The value of solutions competencies is that they allow Microsoft to deliver resources and training to partners, enabling them to better meet the needs of their customers."

Competency: Custom Development Solutions

The Custom Development Solutions Competency is designed for technology partners providing custom-built solutions for clients that require value-added capabilities to optimize business opportunities. Specializations within the competency are Application Infrastructure Development, Smart Client Development and Web Development.

"Our developer partners enable us to deliver high-quality solutions and applications to our customers," said Karl Noakes, Director of the Partner Development Group at Microsoft. "As the demand for applications built on the

Microsoft platform continues to grow, there are more opportunities for providers of custom-developed applications than ever before. The Custom Development Solution Competency provides partners with a way to showcase their expertise delivering custom-built solutions to customers, enhancing partners' revenue opportunities and positioning them for growth."

The Microsoft Partner Program was launched in December 2003 and represents Microsoft's ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners' businesses be successful.

www.intelliflo.com

- Ends -

For further information please contact:

Fiona Harris, Quill Communications

020 7758 2230
fiona.h@quillcommunicate.com

Nick Eatock, IntelliFlo

020 8481 1110
nick.eatock@intelliflo.com

Editors' notes

IntelliFlo has been providing Information Technology services to financial services companies large and small since its formation in 2004. Its team of dedicated IT and business professionals have expertise across many different markets and technologies, with proven experience delivering effective solutions to a wide range of business needs. In the last year alone IntelliFlo has made over 1,100 major enhancements to Intelligent Office and continues to deliver further improvements at a rapid rate.

Intelligent Office offers a comprehensive range of front and back office features to its users, including full fact find; research tools; suitability letters; client management; workflow visualisation; compliance; risk-based file checking; automated reconciliation, commissions and payment. Dashboards provide summaries of work in progress and quick navigation features allow for easy access to all records at the touch of a button. Intelligent Office is the fastest growing solution in the marketplace.