



## **INTELLIFLO APPOINTS NEW ACCOUNT MANAGER**

Thursday 14<sup>th</sup> August 2008

Award-winning front and back office solution firm IntelliFlo, has further expanded its team with a new appointment. Linda Hodgman joins IntelliFlo as an Account Manager from Bates Investment Services Ltd where she worked as a Regional Customer Services Manager. For the past 3 years Linda has been a user of IntelliFlo's product - Intelligent Office - and part of her role at Bates was assisting advisers in furthering their knowledge of Intelligent Office in the Contract Enquiry and Fact Find areas of the software.

Prior to joining Bates Investment Services Ltd, Linda worked with Cooper Parry Financial Services Ltd as an administrator and latterly as an FPC qualified Office Manager.

Linda commented, "I am very excited about joining such a forward thinking, innovative company and having known Intelligent Office as a user for the past three years, it will be particularly interesting to see it from the other side of the spectrum."

Nick Eatock, Chief Executive Officer of IntelliFlo, added, "We are delighted to bring Linda on board, particularly as she knows IntelliFlo and our products very well. Our sales activity continues to increase and Linda's experience will bring an interesting new dimension to the team."

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## **Quill Communications**

[www.intelliflo.com](http://www.intelliflo.com)

### **Editors' notes**

IntelliFlo has been providing Information Technology services to companies large and small since its formation in 1997. Its team of dedicated IT and business professionals have collective expertise across many different markets and are highly skilled in a whole host of technologies. They have proven experience in delivering effective solutions meeting a wide range of business needs. In the last year IntelliFlo has made over 800 major enhancements to Intelligent Office and continues to deliver further enhancements to the product at a rapid rate.

Nick Eatock founded the original IntelliFlo business in 1997 and has built the company into a leading software provider to the financial services market. Nick also spearheaded the MBO of the company in 2004 enabling IntelliFlo to move to its next stage as an extremely well-funded operation providing strong enterprise technology with an impressive and growing client base.

IntelliFlo won the "Best Technology Software Provider" award in the Professional Adviser Awards 2007 and the "Most Enterprising Company' Award" in the Annual UK Business Achievement Awards 2008.