



To: News Editors

Thursday 15th January 2009

INTELLIFLO LAUNCHES QUARTERLY 'E-ZINE' ONLINE MAGAZINE

IntelliFlo this week announces the launch of E-Zine, its new online magazine which will keep readers up to date on industry news, including IntelliFlo's latest technology enhancements and partner profiles. In a sector that sees regular regulatory updates and changes, E-Zine will act as a comprehensive source for understanding and keeping abreast of all relevant industry news. E-Zine will be distributed electronically to IntelliFlo's 6,000 users and will be available via the IntelliFlo website – www.intelliflo.com.

Nick Eatock, Chief Executive Officer of IntelliFlo, commented:

"We are delighted to announce the launch of our quarterly online magazine. E-Zine will provide an excellent channel of communication between our team of experts and our customers. We already hold regular user groups to ensure that we have 'our ear to the ground' and respond promptly to customer suggestions and needs, this magazine will simply reinforce our commitment to this strong level of access and regular communication with our customers.

"IntelliFlo's Intelligent Office is evolving at a rapid pace and we believe that being the only entirely web-based solution in the market enables us to provide a level of service that our competitors are unable to keep up with. We are extremely happy to announce that we now have over 6,000 users of Intelligent Office and we look forward to seeing this number increase further in 2009."

-Ends-

Issued on behalf of IntelliFlo by Quill PR.

For further information please contact:

Fiona Harris

020 7758 2233 / fiona@quillpr.com

Abigail Koch

020 7758 2238 / abigail@quillpr.com

Nick Eatock, IntelliFlo

020 8481 1110 / nick.eatock@intelliflo.com

Editor's notes

IntelliFlo (www.intelliflo.com) has been providing Information Technology services to financial services companies, both large and small since its formation in 2004. Its team of dedicated IT and business professionals have expertise across many different markets and technologies, with proven experience delivering effective solutions to a wide range of business needs. In the last year alone IntelliFlo has made over 1,000 major enhancements to Intelligent Office and continues to deliver further improvements at a rapid rate. Intelligent Office is the fastest growing solution in the marketplace with over 6,000 users.

IntelliFlo won the "Best Technology Software Provider" award in the Professional Adviser Awards 2007 and the "Most Enterprising Company' Award" in the Annual UK Business Achievement Awards 2008.