

NEWS RELEASE
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NEW INTELLIFLO CORPORATE VIDEO HIGHLIGHTS BUSINESS EFFICIENCIES

Award-winning front and back office solution firm IntelliFlo, has produced a corporate video to highlight the business efficiencies that its technology solution, Intelligent Office can support and provide. The video, including a number of client testimonials from organisations such as Derbyshire Building Society, Partners Wealth Management and Sense Network, highlight the benefits of Intelligent Office as a solely web-based solution for financial advisers.

Paul Richardson of Concept Financial Planning who features in the video, comments on the importance of Intelligent Office to his business, "because IntelliFlo is at the heart of what we do, without IntelliFlo we'd be an absolute mess. We wouldn't be able to operate in the way that we do with the efficiencies that we have, and there would be a lot more cost within the business."

Nick Eatock of IntelliFlo stated, "As Intelligent Office is a web based system, it can be easily accessed via a standard web browser such as Internet Explorer, which means we can ensure that the latest and most up-to-date version is always at our clients' disposal, whether it be a one-man band or a large international corporation. Intelligent Office is a time saving solution and increases the efficiency and therefore profitability of the businesses that have adopted it – this can be through measures such as automatic commission matching or bulk client reporting. Now with a steadily growing user-base, Intelligent Office is receiving wider recognition demonstrating how technology can assist in running a more efficient and better business."

To view IntelliFlo's corporate video, please visit the website www.intelliflo.com and click on the "Corporate Video" link on the right-hand side of the home page.

