

FAO: News Editors



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**SCOTTISH LIFE OFFER CONTRACT ENQUIRY THROUGH INTELLIFLO'S
INTELLIGENT OFFICE**

Scottish Life, the pensions specialist arm of the Royal London Group, has linked up with IntelliFlo to offer instant electronic valuations from within IntelliFlo's award-winning Intelligent Office system – the only fully web-based front and back office administration solution.

Offering contract enquiry as a solely web-based application has obvious time efficiency advantages. All client information is stored online and allows for direct access to this new service without the need for user intervention. This removes the need for the IFA to manually update each terminal within their organisation, thereby offering an invaluable time saving solution and allowing advisers to dedicate more time to client-facing work and ultimately running better businesses.

As Intelligent Office is entirely web-based, updates can be rolled out simultaneously and continuously, making improvements swift, smooth and future-proof. And since there is only one version of the system at any time – the live one – it is always fully supported.

Nick Eatock, IntelliFlo Chief Executive Officer commented, "We are delighted to include Scottish Life within Intelligent Office's ever growing panel of CE product providers. In today's challenging business environment, we are proud to assist our partners in providing IFAs with the most efficient - both in terms of time and cost - web-based valuation service within the marketplace."

John Hinder, Head of Digital Operations at Scottish Life added, "In the modern financial services environment, it's essential to deliver cost-effective and efficient eBusiness solutions. As we focus all our efforts on the IFA market, earning and maintaining their support is crucial to us. Integrating with IntelliFlo means Scottish Life can provide client information directly to IFAs, making the whole research and advice process much more efficient."

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Editor's notes

IntelliFlo (www.intelliflo.com) has been providing Information Technology services to financial services companies, both large and small since its formation in 2004. Its team of dedicated IT and business professionals have expertise across many different markets and technologies, with proven experience delivering effective solutions to a wide range of business needs. In the last year alone IntelliFlo has made over 1,000 major enhancements to Intelligent Office and continues to deliver further improvements at a rapid rate. Intelligent Office is the fastest growing solution in the marketplace with over 6,000 users.

IntelliFlo won the "Best Technology Software Provider" award in the Professional Adviser Awards 2007 and was Highly Commended in 2009. IntelliFlo also won the "Most Enterprising Company' Award" in the Annual UK Business Achievement Awards 2008.