



To: News Editors

Thursday 8th January 2009

SKANDIA RECEIVES 'CERTIFIED PARTNER' TRAINER STATUS FROM INTELLIFLO

In continued support of advisers and their business development, Skandia has become the first platform provider to have a team of IntelliFlo accredited trainers.

Skandia has teamed up with IntelliFlo, the fastest growing front and back office system provider, to ensure that Skandia's specialist sales support team are able to provide advice and guidance when helping advisers who already use Intelligent Office, IntelliFlo's front and back-office systems, together with the Skandia platform.

Nine members of the Skandia's e-business specialist support team gained accredited associate status. This will enable them to help financial advisers maximise the benefits that can be gained from the integration between Intelligent Office and the Skandia platform. This includes streamlining the processes for accessing portfolio valuation reports, commission statements and general policy details and transferring this information into their back office.

Dave Chessell, Sales Director at Skandia commented:

"A number of advisers using the Skandia platform also use IntelliFlo's Intelligent Office system. To assist advisers in maximising their investment in using both services we have teamed up with IntelliFlo to enable our specialist support team to become accredited trainers. Our team will be uniquely placed to help advisers who are using the front and back office system in conjunction with the Skandia platform. We are continually looking for ways in which we can best work with advisers and this training simply adds another string to our bow."

Kieran McGee, Product Manager of IntelliFlo, commented:

“We are delighted that Skandia have recognised the value of our Certified Partner scheme and become the first Product Provider to achieve that status. Together we will be working closely to deliver further benefits to users of our joint offerings. We both feel that this relationship will strengthen the services that we offer and result in a compelling solution for advisers. We have been particularly impressed with the strength of Skandia’s e-business team and their recognition of our leading status in the marketplace.”

-Ends-

Issued on behalf of IntelliFlo by Quill PR.

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Editor’s notes

IntelliFlo (www.intelliflo.com) has been providing Information Technology services to financial services companies, both large and small since its formation in 2004. Its team of dedicated IT and business professionals have expertise across many different markets and technologies, with proven experience delivering effective solutions to a wide range of business needs. In the last year alone IntelliFlo has made over 1,000 major enhancements to Intelligent Office and continues to deliver further improvements at a rapid rate. Intelligent Office is the fastest growing solution in the marketplace with over 6,000 users.

IntelliFlo won the "Best Technology Software Provider" award in the Professional Adviser Awards 2007 and the “Most Enterprising Company’ Award” in the Annual UK Business Achievement Awards 2008.