



**To: News Editors**

**7th October 2009**

**INTELLIFLO AWARDED BEST TECHNOLOGY PROVIDER 2009 BY THREESIXTY**

The leading web based, front, middle and back office software provider IntelliFlo, has been awarded Best Technology Provider of the Year at the threesixty National Accounts Seminar 2009. threesixty promote a number of software providers but felt that IntelliFlo deserved the 'Best Technology Provider' award based on its 'support to threesixty clients and its innovative and forward thinking approach'.

"IntelliFlo has been integrated with threesixty since as far back as 2003 and their Intelligent Office users benefit significantly from the partnership; incorporating IntelliFlo's technological expertise with threesixty's consultative services.

In a post-RDR world, compliance and regulation are increasingly significant and the seamless integration of Intelligent Office and threesixty ensures that no necessary paperwork is accidentally missed as tasks can be automatically generated for the user. Data can be entered for both sites from only one page - meaning that a user is spared the laborious task of clicking in and out of different websites to ensure that all data is complete. This streamlined approach relieves intermediaries of compliance pressures and frees up more time for focusing on client sales tasks and running a more efficient and profitable business. threesixty currently checks hundreds of client files via the Intelligent Office system every month, on behalf of its client firms.

Phil Young, Partner at threesixty said, "We have always been supportive of IntelliFlo as a front, middle and back-office system. They led the way in developing a totally web based system for intermediaries, and their powerful commission reconciliation services are still best of breed in the sector. These two things alone have saved many firms

thousands of pounds, and it is great to see them continue to develop their proposition into new areas just as passionately as they did in 2003.”

IntelliFlo’s Chief Executive Nick Eatock added, “We were delighted to receive the Best Technology Provider of the Year award from threesixty. It is great to be recognised for our intermediary offering but even more of an honour when it is from such a high profile and well respected company.”

**Issued on behalf of IntelliFlo by Quill PR.**

For further information please contact:

Fiona Harris	020 7758 2233 / <a href="mailto:fiona@quillpr.com">fiona@quillpr.com</a>
Abigail Koch	020 7758 2238 / <a href="mailto:abigail@quillpr.com">abigail@quillpr.com</a>
Nick Eatock, IntelliFlo	020 8481 1110 / <a href="mailto:nick.eatock@intelliflo.com">nick.eatock@intelliflo.com</a>

**Editor’s notes**

**IntelliFlo** ([www.intelliflo.com](http://www.intelliflo.com)) has been providing Information Technology services to financial services companies, both large and small since its formation in 2004. Its team of dedicated IT and business professionals have expertise across many different markets and technologies, with proven experience delivering effective solutions to a wide range of business needs. In the last year alone IntelliFlo has made over 1,000 major enhancements to Intelligent Office and continues to deliver further improvements at a rapid rate. Intelligent Office is the fastest growing solution in the marketplace with over 6,000 users.

IntelliFlo won the "Best Technology Software Provider" award in the Professional Adviser Awards 2007 and was Highly Commended in 2009. IntelliFlo also won the “Most Enterprising Company’ Award” in the Annual UK Business Achievement Awards 2008.