



To: News Editors

Thursday, 15 April 2010

IN PARTNERSHIP CHOOSE INTELLIFLO'S TECHNOLOGY SOLUTION

IntelliFlo is delighted to announce that national IFA network IN Partnership has chosen to adopt IntelliFlo's Intelligent Office solution to provide fully integrated back-office technology to its national side. Having previously used CCL Software, IN Partnership's move to Intelligent Office was prompted by its strategy to provide a more sophisticated solution for its members and streamline their processes through web-based technology.

IN Partnership gives advisers the opportunity to work within a national IFA firm that handles all administrative services and provides a range of other benefits for its 405 members, including daily payment of commissions to consultants, lead generation and full training and personal development.

XX, XX of IN Partnership stated, "We chose IntelliFlo's solution as we believe that it is the most comprehensive technology offering in the market place. IN Partnership always acts in the interests of its members and changing technology providers is a huge undertaking so there were concerns over consistency and data migration. However IntelliFlo seamlessly guided us through this process and our clients now benefit from the most adaptable and forward-thinking web-based technology solution available."

IntelliFlo's Chief Executive Nick Eatock commented, "As Intelligent Office is 100% web-based, one live version is available to all of IN Partnership's members – giving them immediate access to time and business efficiencies such as automatic commission matching and independent fund analysis. Using IntelliFlo's Intelligent Office solution will ensure IN Partnership's members enjoy a more streamlined and ultimately more efficient service, both in terms of time and cost."

Issued on behalf of IntelliFlo by Quill PR.

For further information please contact:

Abigail Koch
Nick Eatock, IntelliFlo

020 7758 2238 / abigail@quillpr.com
0845 230 3700 / nick.eatock@intelliflo.com

Editor's notes

IntelliFlo (www.intelliflo.com) has been providing Information Technology services to financial services companies, both large and small since its formation in 2004. Its team of dedicated IT and business professionals have expertise across many different markets and technologies, with proven experience delivering effective solutions to a wide range of business needs. In the last year alone IntelliFlo has made over 1,000 major enhancements to Intelligent Office and continues to deliver further improvements at a rapid rate. Intelligent Office is the fastest growing solution in the marketplace with over 6,000 users.

IntelliFlo won the "Best Technology Software Provider" award in the Professional Adviser Awards 2007 and was Highly Commended in 2009. IntelliFlo also won the "Most Enterprising Company' Award" in the Annual UK Business Achievement Awards 2008.

IN Partnership (www.inpartnership.net)

One of the benefits of joining IN Partnership is the different options that are open to members. Our national IFA firm offers the opportunity for advisers to work within a national firm that handles all the administration and provides a range of other benefits.

Some key features of the National IFA firm are:

Daily payment of commissions to consultants, all professional indemnity and FSA fees paid, full administration support, full paraplanning support, attractive commission structure, full back-office support, IT support, including all company software, lead generation, T&C and Compliance, ongoing training and personal development, membership of INnovate Mortgages.

We are fully committed to assisting our consultants in the development of client contacts and to progressing their opportunities through workshops and best-practice seminars. We hold an annual Summer School for all consultants and network members.

Consultants always have the option of setting up their own IFA practice as a network member, if circumstances change and new opportunities occur. Equally, network members can, and do, move from the network to the National IFA firm.