



INTELLIFLO EXPANDS SENIOR MANAGEMENT TEAM

September 2006



IntelliFlo, the provider of front and back office system for financial advisers, has expanded its senior management team with three new appointments. Andrew Margerison joins as Chief Technology Officer, Gary Shepherd as Senior Sales Consultant and Kieran McGee as Business Development Manager, all with immediate effect.

Andrew Margerison, Chief Technology Officer, has 21 years experience in IT with over ten years in financial services, latterly with Differentis as Solution Architect where clients included AMEC, Dexia Bank and Unilever. Andrew has also worked with ISMA, Sapient, IBM and Reuters.

Gary Shepherd joins IntelliFlo with sales experience gained at 1st Software, where he led the sales team, and Quay Software Solutions. He has also worked as a financial adviser giving him over 16 years experience in financial services.

Kieran McGee moves to the role of Business Development Manager having filled the same position at Quay Software Solutions. Kieran has a strong track record in financial services having started his career with Scottish Amicable and moved on to work in business services at Fame Computers Ltd and in training and business analyst roles at Sirius Systems before joining Quay Solutions.

Nick Eatock, Chief Executive Officer at IntelliFlo, commented: "These appointments add a wealth of relevant experience to our team and will help us to manage a growing client base as well as developing new business. Overall, our staff numbers have grown three-fold since our management buyout just over a year and a half ago."

Intelligent Office is the only completely web based front and back office system on the market for financial advisers, making it cost effective and simple to use. As it is web based the system is flexible and scaleable making it ideal for any business, large, small or growing. Apart from a web browser, no additional hardware or software is required

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Editors' notes

IntelliFlo has been providing Information Technology services to companies large and small since its formation in 1997. Its team of dedicated IT and business professionals have collective expertise across many different markets and are highly skilled in a whole host of technologies. They have proven experience in delivering effective solutions

meeting a wide range of business needs. In the last year IntelliFlo has made over 800 major enhancements to Intelligent Office and continues to deliver further enhancements to the product at a rapid rate.

Nick Eatock founded the original IntelliFlo business in 1997 and has built the company into a leading software provider to the financial services market. Nick also spearheaded the MBO of the company in 2004 enabling IntelliFlo to move to its next stage as an extremely well-funded operation providing strong enterprise technology with an impressive and growing client base.