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INTELLIFLO HIRES SENIOR CONSULTANT FROM 1st SOFTWARE

Leading technology provider IntelliFlo, has expanded its sales team with the appointment of Jim McCaughey who joins from 1st Software. McCaughey, will report to IntelliFlo Sales & Marketing Manager, Wenda Field and will be responsible for selling IntelliFlo's market leading web-based proposition to IFAs and product providers across the industry.

A seasoned sales professional with over 25 years financial services experience, Jim McCaughey spent 10 years at 1st Software becoming a Senior Sales Consultant in 2008. McCaughey has previously worked at Synaptic Systems and he spent 5 years with Fairs plc.

IntelliFlo, Chief Executive Nick Eatock, commented, "We are delighted to have attracted Jim to the team, his broad experience and extensive knowledge of technology within the IFA marketplace means he will be valuable addition to the team. This latest hire will further strengthen our strategy to maintain our position as the UK's leading financial services technology provider. We have an ambitious 3-year plan to grow the business and Jim's appointment will help to ensure our continued commitment to build capability that delivers innovation and operational excellence to all our clients."

McCaughey added, "I was attracted by IntelliFlo's dynamic culture, business momentum and ambitious growth plans. IntelliFlo offers an extremely exciting market leading technology solution and I relish the opportunity of working with the team here to expand our client base across the UK."

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Issued on behalf of IntelliFlo by Quill PR.

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Editor's notes

IntelliFlo (www.intelliflo.com) has been providing Information Technology services to financial services companies, both large and small since its formation in 2004. Its team of dedicated IT and business professionals have expertise across many different markets and technologies, with proven experience delivering effective solutions to a wide range of business needs. In the last year alone IntelliFlo has made over 1,000 major enhancements to Intelligent Office and continues to deliver further improvements at a rapid rate. Intelligent Office is the fastest growing solution in the marketplace with over 6,000 users.

IntelliFlo won the "Best Technology Software Provider" award in the Professional Adviser Awards 2007 and was Highly Commended in 2009. Intelliflo also won the "Most Enterprising Company' Award" in the Annual UK Business Achievement Awards 2008.