



TO: News Editors

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INTELLIFLO CLICKS WITH COFUNDS

'Instant' savings and investment valuations for Intelligent Office users

The 4,000 users of the Intelligent Office system from IntelliFlo, the provider of leading-edge technology solutions for financial services intermediaries, can now obtain automatic up-to-date valuations of savings and investments held through Cofunds at the click of a button.

The new link replaces manual provision of information in response to valuation requests and means that advisers can get real-time valuations from a secure server directly through Intelligent Office without having to log on to individual product providers' websites.

IntelliFlo's Intelligent Office platform was first developed in 1998 and is an advanced net native solution for the whole intermediary market. The system delivers robust, scalable and flexible processes for advisers across the financial services sector including national and regional IFA firms, networks, tied and multi-tied, banks and building societies and small independent advisers.

Nick Eatock, Chief Executive Officer of IntelliFlo, commented: "We now have over 4,000 users in the IFA community and we are constantly upgrading and enhancing our net native system to make their life easier. This fully integrated link will save time for

advisers and enable them to get completely up-to-date information from one system rather than several.”

[spokesperson] of Cofunds added:

“Our aim is to help intermediaries generate profitable business growth by providing the systems they need to provide excellent service to their clients. This link with Intelligent Office is an example of how we can work with a leading technology provider to help intermediaries to help their clients.”

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Editors' notes

IntelliFlo has been providing Information Technology services to companies large and small since its formation in 1997. Its team of dedicated IT and business professionals have collective expertise across many different markets and are highly skilled in a whole host of technologies. They have proven experience in delivering effective solutions meeting a wide range of business needs. In the last year IntelliFlo has made over 1,100 major enhancements to Intelligent Office and continues to deliver further enhancements to the product at a rapid rate.

Nick Eatock founded the original IntelliFlo business in 1997 and has built the company into a leading software provider to the financial services market. Nick also spearheaded the MBO of the company in 2004 enabling IntelliFlo to move to its next stage as an extremely well-funded operation providing strong enterprise technology with an impressive and growing client base.

Cofunds...