



eAdviser index

The software →intelliflo provides increases profitabilty for advisory firms

3 years of consistent results showing how tech benefits advisory firms and their clients

Analysis based on

3.7bn

clicks logged per year on intelliflo office

intelliflo covers

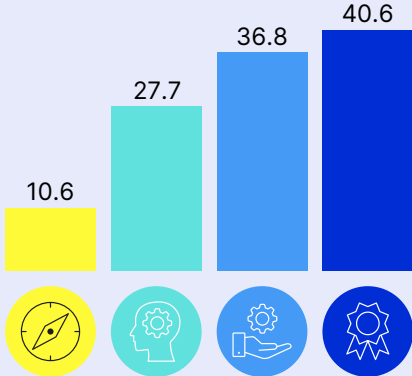
37%

of the market with its user base

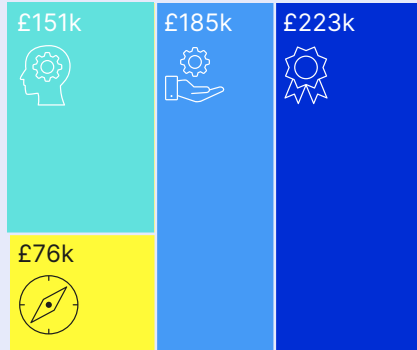
Our cohorts

- Champions
- Embracers
- Adopters
- Explorers

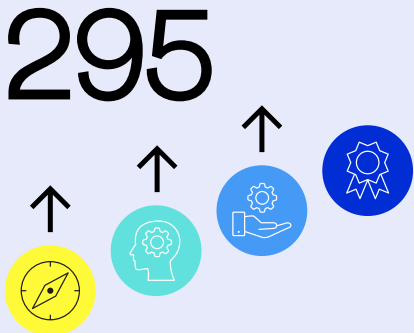
AUA per adviser (£m)



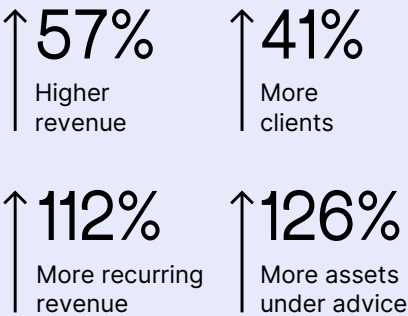
Adviser revenue generated per adviser



Firms moved up cohorts (Past 12 months)



Percentage change between Explorers and Champions per adviser



Active clients per adviser (x100)

