

Accelerate your business growth with a **comprehensive, fully-outsourced middle and back office solution** including investment management.



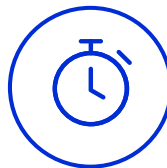
The intelliflo managed difference

Maximize the potential benefits of a fully-outsourced middle and back office solution with intelliflo managed. Our experienced team can help you construct and implement your own models as well as over 150 others from leading managers and strategists.



Bespoke service

No automated phone lines, no impersonal call centers – just a dedicated support team to help you succeed.



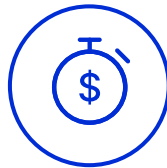
More time

We handle those lower-value middle and back office functions. You spend more time on the client-facing activities that matter most.



Deep expertise

Averaging 15+ years each supporting RIAs just like you, our team can help you navigate the many complexities of running your business.



Cost & efficiency

Hire more people? Buy more technology? Outsourcing can often be a more efficient and less costly solution.



Robust investment management

Access 150+ models from leading asset managers and strategists.

Start with all the services available via intelliflo assist:



Investment proposals



Goal planning



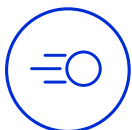
Risk tolerance & solution mapping



Fully-digital onboarding



Multi-custodian access & management



Client money movement



Billing & fee management



Client invoicing



Portfolio accounting & reporting



Client, advisor & home office dashboards

Then add a suite of investment management services including:



Model & platform management



Pre- and post-trade compliance



Daily monitoring



Portfolio rebalancing



Tax efficiency capabilities*



Overlay management

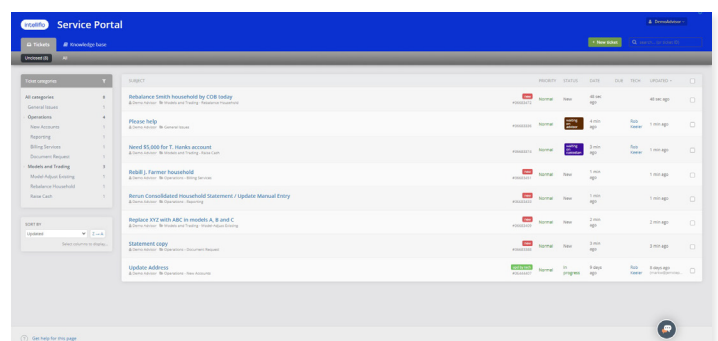
**intelliflo does not provide tax advice. Investors should always consult their own legal or tax professional for information concerning their individual situation.*

All delivered on top of intelliflo's turnkey technology platform

How are we able to offer and scale these services with such a highly-personalized touch? We utilize intelliflo's technology platform which powers the advisory experience globally for over:

- 2,500 firms
- 30,000 advisors
- 3 million end investors
- Over \$1 trillion in assets*

*as of 3/31/21



intelliflo assist & intelliflo managed: Detailed feature comparison

	intelliflo assist	intelliflo managed	
Operational Support for set-up & account admin	Access to end-to-end client driven robo platform		
	Configure IPS/Proposal, RTQs, goal-planning assumptions		
	Set-up approved investment model, SMAs and holdings for client portfolios		
	Rules for mapping clients to model/asset allocation based on risk, segment, and other factors		
	Account opening and other custodial set-up		
	Configure billing requirements - schedule, method of fee schedules per firm as flat-rate, tiered, or breakpoint etc.		
	Configure client invoicing		
	Configure reporting requirements - QPRs and other		
	Data conversion for existing account		
	Convert past performance data for additional fee		
	N/A	Configure rebalancing rules - drift and cash settings	
		Configure tax loss harvesting rules	
		Configure substitution settings	
		Unified Managed Account (UMA) set-up	
	Liaison between custodian and advisor on custodial items		
Work with custodian to minimize advisor and client follow-up requests			
Manage daily custodian feeds			
Raise cash on instruction			
Deploy cash on deposits			
Handle account maintenance administration			
Monitor account opening and handle potential issues			
Debiting (and crediting) fees to client accounts			
Investment Support & Capabilities	N/A	Provide access to more than 150 portfolios from various Strategists available	
		Coordination of legacy securities and large gains	
		Advisor directed (rep-as-pm) firm or account models supported	
		Ongoing maintenance and updates to models, SMAs etc.	
		Manage and validate model changes for each account	
		UMA for advisor directed and Strategist models	
		Raise cash as needed for distributions (one-time or systematic)	
		Handle ad hoc trades requested by advisor	
		Manage in a tax aware manner when possible	
		Avoid, as practical, wash sales and redemption fees	
		Maintain cash floors as needed	
		Ability to exclude or avoid selling specific securities	
		Facilitate advisors to be multi-custodial	
		Daily monitoring for drift	
	Execute block training		
Support & Servicing	Handle account maintenance administration		
	Monitor account opening and handle potential issues		
	Debiting (and crediting) fees to client accounts		