

First ever analysis of this kind conducted in the UK

Analysis based on  
**1,500,000,000**

clicks logged per year on  
Intelligent Office



# Intelliflo eAdviser index

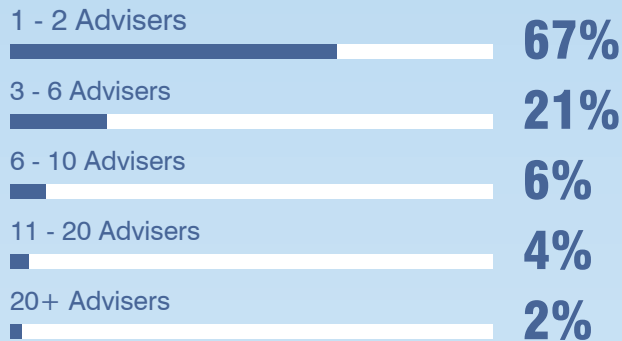
## Does the software Intelliflo provide increase profitability for advisory firms?

# 17%

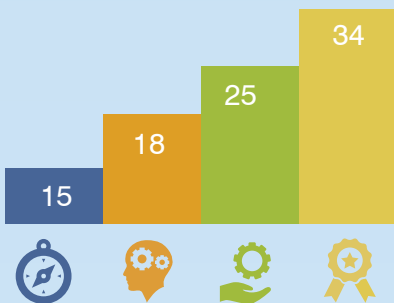


of the financial advice market  
covered by the analysis

No of advisers per firm  
included in the analysis



AUA per adviser (£m)



Our cohorts



Explorers



Adopters

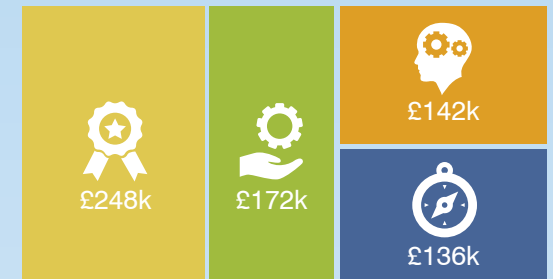


Embracers



Champions

Average revenue generated  
per adviser (£k)



Active client per adviser (x100)



Intelliflo